

Ensemble · Together · Mawitgwatultigw

Dear tourism community,

We are pleased to invite you to Tourism Day 2023 scheduled for Tuesday, March 14th at the Centre des congrès de la Gaspésie in Carleton-sur-Mer. This tourism consultation event is organized by the MRC Avignon and the MRC de Bonaventure.

This second edition of the annual gathering of our tourist community is an opportunity to establish together the next common actions in order to become a sustainable and effervescent 4-season destination rallying people from here and everywhere through inspiring and convivial experiences.

What ?

Tourism Day 2023, under the theme Building our destination together, is an opportunity to discover the fruits of the tourism approach. You will have the opportunity to share your efforts and create links with your allies in the tourism industry! It's a time for everyone to work together on projects that will make a difference for our region!

Breaks and lunch are offered to you. Also take advantage of a friendly networking moment and a 5 to 7 formula.

When?

Tuesday, March 14th, 2023 at 9:30 a.m.

Where?

**Gaspésie Convention Center / Centre des congrès de la Gaspésie
482 boul. Perron, Carleton-sur-Mer, QC G0C 1J0
[View on Google Map](#)**

Cost?

It's free and prizes will be awarded.

Advance registrations are required.

Please register before March 6th at 5 p.m. using the following form.

_Register.**Program**

- 9:30** Participants arrival with croissants, your successes and networking
- 10:00** Official launch x2
- 10:30** Activity 1 : Attractiveness of the destination
- 11:00** Activity 2 : Seize opportunities - Panel of guests
- 12:30** Dinner
- 13:45** Activity 3 : Building happiness
- 15:00** Coffee break
- 15:30** Review of activity 3
- 16:00** Promise of the creator of happiness and closing of the event
- 16:30** Networking 5 to 7

Merci · Thank you · Wela'lin